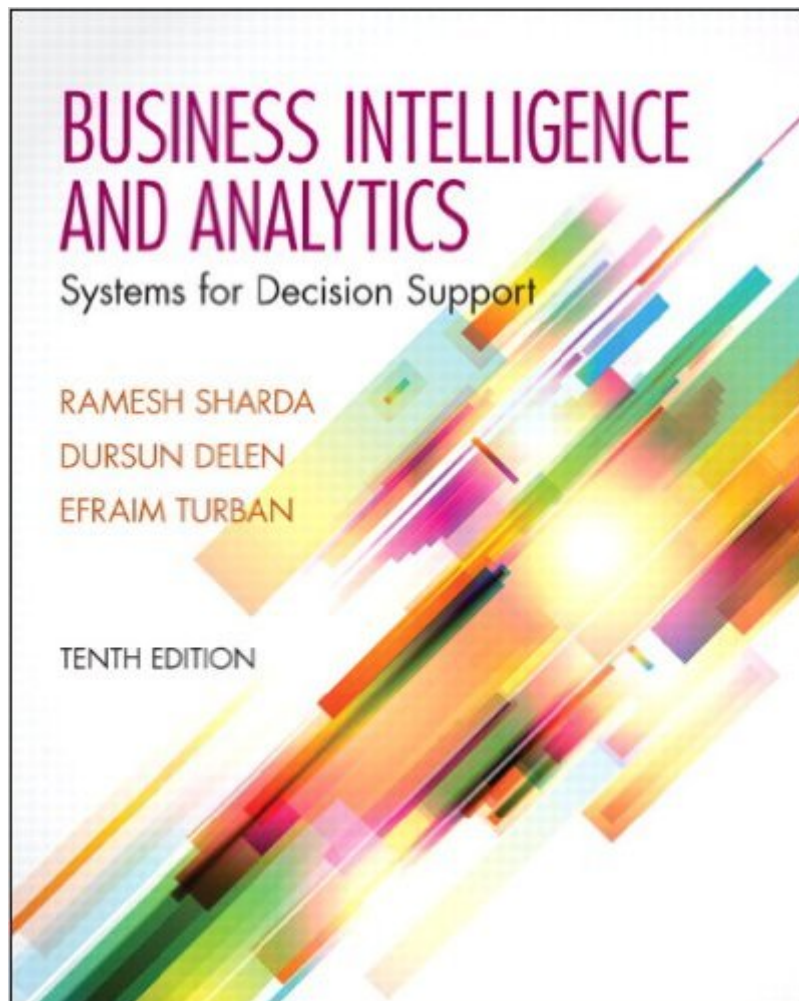# The book was found

Business Intelligence And Analytics: Systems For Decision Support (10th Edition)

Synopsis

Decision Support and Business Intelligence Systems provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making. The 10th edition focuses on Business Intelligence (BI) and analytics for enterprise decision support in a more streamlined book.

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Customer Reviews

This was an awful read. I almost got nothing out of it. The authors wrote this in a verbose manner when they could have easily summed up the topics. Some of the chapters are 50-60 pages long when the same material could have been covered in 20-30 pages. Everything that is discussed is from a black-box perspective, no real-world examples what-so-ever. It goes something like this: decision support systems are great tools to use (which is worded in two paragraphs), some company used it and had great results (two pages for that), here are five references where you can learn more (nothing but a space eater for references that you would never have time to look-up). Basically, you'll learn some acronyms and buzz words, but you won't have the first clue how to implement any of the topics discussed. Absolutely dreadful and worthless!!

The worse book EVER. I am computer engineer doing a master in MIS. This book is our textbook for the BI class. The subject is fascinating but this book presents it in awfully lengthy and boring way. Every chapter is about 50 pages too long. No hands on information just a bunch of useless buzzwords that suit well the people who are used to teach not to do. You won't get ANYTHING out

of this book except a nice snooze. I just posted a picture of one of the numerous tables that don't make sense.I think this is a bunch of useless BALOWNEY. You will scratch your head to death trying to find any valuable information in this book.

This was a required text for a post graduate class. Unfortunately, while the description and content page give the impression that this is a comprehensive and well structured book, the content is underwhelming and the book is certainly not worth the cost. If you're forced to purchase like I was, rent it instead.This book is extremely verbose and the content lacks substance. Don't expect more substance than any given trade magazine or internet article. If I had to wager a guess, the authors have never implemented or even whitenessed any of the technology they write about. Extremely disappointing and not worth my time.

Business Intelligence and Analytics is one of the most comprehensive and complete analytics books I have seen in the market. I teach analytics topics at a university and hence am always in search of new and better books to use in my classes. This book is very well organized and comprehensively covers all relevant topics. It does not simply cover each topic, but starts with an opening application case, which the authors call an "opening vignette," for motivating what is to come and then proceeds into the topic. The chapters are organized in a logical way so that readers can easily advance their understanding through progressively more sophisticated content levels. In each topic, the authors offer a variety of examples, cases, applications, and questions for discussion. Furthermore, the authors did a thorough research on how both older and the most recent emerging technologies work for a specific topic. So if you just know a new technology for a specific topic and wonder how an old technology fits into the equation, this book will guide you through. Similarly, if you know of an old technology for a topic, but do not follow emerging technologies in the specific area, this book will be a great resource for any questions. I think this book is an excellent choice for senior or graduate level business intelligence, business analytics or decision support systems courses. Also, if you simply wish to learn about the topic by yourself, this book can serve as an ideal personal tutorial for that purpose.

This is a pretty easy to read book. They try to input real exames to help with the understanding of the information. As many others have mentioned, the authors take many more pages to explain the information than needed. I would like the book more if the information was direct and to the point.

Book has a completely different cover, page numbers are different than the real book. This must be bootleg printing butility they sent me cheap earbuds that are already in the trash to make everything ok... at least the content is the same

This is a great desk reference, and one of the most complete looks at BI I have come across

Perfect. Exactly as described. Affordable. Beats buying the book. Will rent again.

Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Business Intelligence and Analytics: Systems for Decision Support (10th Edition) Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) VBA for Modelers: Developing Decision Support Systems (with Microsoft Office Excel Printed Access Card) Social Intelligence: A Practical Guide to Social Intelligence: Communication Skills - Social Skills - Communication Theory - Emotional Intelligence - Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Analytics: Data Science, Data Analysis and Predictive Analytics for Business People Analytics: How Social Sensing Technology Will Transform Business and What It Tells Us about the Future of Work (FT Press Analytics) Business Intelligence: A Managerial Perspective on Analytics (3rd Edition) Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Business Analytics Business Analytics: Data Analysis & Decision Making Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Even You Can Learn Statistics and Analytics: An Easy to Understand Guide to Statistics and Analytics (3rd Edition) Business Intelligence: A Managerial Perspective on Analytics Business Intelligence Guidebook: From Data Integration to Analytics Learning Analytics: Measurement Innovations to Support Employee Development Real Options Analysis (Third Edition): Tools and Techniques for Valuing Strategic Investments and Decisions with Integrated Risk Management and Advanced Quantitative Decision Analytics Case Studies in Certified Quantitative Risk Management (CQRM): Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, ... Business Intelligence, and Decision Modeling IEC 61131-3: Programming Industrial Automation Systems:

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